



Sandwich
& Snack
Show

reinventing food moments

13-14 mars 2024

Paris - Porte de Versailles



Parizza

Sandwich & Snack Show continues to go from strength to strength!

On the back of an ultra-dynamic 2023 show, the Sandwich & Snack Show has confirmed that it will be expanding its exhibition area by over 15%.

The 400 brands already confirmed boast some of the industry's leading names: La Vie, Segafredo, Le Gaulois, Mondelez, Eberhardt, Bissardon... to complete this impressive cast, some of the latest innovative start-ups that are shaking up the industry will also be present: Bibaz, Life o life, Chiche !, Le labo Dumoulin..

The bakery industry in force

A new show marked by the rise of the bakery industry, which continues to establish itself in the world of snacking! Innovative brands from the bakery and pastry industry (from start-ups to major players) will come together to showcase their products, give testimonials and carry out live demonstrations. Food Plus, Mademoiselle Desserts International, Bridor, Cookie Creations, La Compagnie des Desserts, Dawn Foods, Goulibeur, Patisseries Gourmandes, Baker & Baker, Europastry, Compagnie des pâtisseries... they'll all be part of the **new bakery tour!**

“ Artisanal bakeries and networks are now key players in the snacking market. This year, we'll be welcoming over a hundred exhibitors offering innovations and solutions dedicated to the bakery industry. ”

added Béatrice Gravier,
Director of the Sandwich & Snack Show & Parizza



“ The Mecca of Snacking will once again be an unmissable event for bakery and patisserie professionals, ”

explains Paul Boivin General
Delegate of the FEB, Federation of Bakery and Pastry Companies





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A promising 24th show!

With strong demand from suppliers to exhibit, the Sandwich & Snack Show and Parizza are expecting a record show. Driven by the booming fast food, catering and Italian sectors, the trade fairs are once again welcoming a host of new products...

More than ever, the show will be a true networking platform, with the **SNACK HOUR** on day 1 from 6pm: for one hour, a host of cocktails and convivial get-togethers will take place right across the show...

Review of 2023 show



Rodolphe Landemaine
Maison Landemaine



Christophe Girardet
Victor & Compagnie



Jean-François Bandet
Bo&Mie



Paul Boivin
FEB



Jean-François Feuillet
Feuillette



Guillaume Sanchez
Chef étoilé

13-14 March 2024 - Pavilion 7.1

Save the date : press breakfast
13 December from 9.30am to 11am
Venue to be announced

Press Contact - Agence Match

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